

Digital, IT & AI services

One team for strategy, delivery and measurable business outcomes.

DIGITAL GROWTH • SOFTWARE • AUTOMATION • EDUCATION • CULTURE

From visibility and acquisition to business AI systems, learning solutions and digital heritage preservation.

Complete portfolio — without duplication

01 Strategy, audits & transformation

Digital and AI audits, ICP, positioning, GTM, AI readiness, KPIs, budgets, startup validation and a 90-day roadmap.

06 SEO, AEO, GEO & AI visibility

Technical, local and multilingual SEO, content, schema, voice search and visibility in answer and generative systems.

11 Business AI, chatbots & agents

Workflow automation, customer support, internal assistants, RAG and domain agents, integrations and responsible AI governance.

02 Brand, design & content

Identity, copy, web and campaign design, sales materials, video, audio, podcasts and AI-assisted production.

07 Paid media & growth

Google, YouTube, Meta, LinkedIn, TikTok, Bing, X and Yandex campaigns, landing pages, remarketing and optimization.

12 AI data & prompt engineering

Data collection, cleaning and structuring, privacy and security, prompt frameworks, behavior shaping and continuous quality monitoring.

03 Web, platforms & e-commerce

WordPress and custom sites, landing pages, stores, UX/UI, accessibility, multiple languages and currencies, payments, CRM/ERP and CRO.

08 Social media, reputation & distribution

Strategy, content, community, influencers, employer brand, reputation and native/sponsored distribution through owned media.

13 Educational AI, training & workshops

Adaptive learning apps, real-time student feedback, teacher development and AI programs in Serbian and English for companies, educators and children.

04 Software, apps & integrations

Custom web and mobile applications, portals, databases, APIs, automations and MVP development.

09 Email, CRM & customer experience

Newsletters, nurturing, scoring, pipeline automation, inbound/outbound call center, support and lead handoff.

14 Cultural AI, digital heritage & DRAMAI

AI simulations of historical figures and dialects, digitization and DRAMAI indexing for dramatic texts — licensed software or a tailored SaaS.

05 Maintenance, security & managed IT

Updates, backups, monitoring, performance, technical SEO, protection, help desk, support and SLAs.

10 Analytics, CRO & business data

GA4/GTM, dashboards, attribution, data quality, heatmaps, A/B testing and profit-oriented reporting.

ENGAGEMENT MODELS

Audit & roadmap • Project / MVP • Monthly retainer • Dedicated team • Managed care • License / SaaS • Training & workshops

We start with the business goal and select only the modules that create the highest value.

Final scope, timing, responsibilities and investment are defined after a short discovery call.

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